Donor Outreach Letter: Kids’ Choice Inc

(Header, Contact Info, and Mail Date would all go up here)

Dear (Formal Option)/Hi (Informal Option) \*Insert Name Here\*

Have you ever noticed the ability for children to teach each other difficult concepts? It is well known that children have the capacity to take a topic and frame it in a way that resonates with another child, making it easier to learn. Here at Kids’ Choice, we strive to empower our youth to take their future into their own hands through the creation and distribution of home-made educational resources. We’ve seen the impact of our work in action, helping a group of fourth graders transition from the bottom 10% in their school district to the top 70%. We don’t want to stop there, our goal is not just to help students teach each other, but also save for higher education and have fun along the way. To that end, we are holding a Creative Writing Workshop that will be hosted by award winning author, Evelyn Coleman, on June 25th, followed by a short story contest. We hope that this event will appeal to aspiring young writers, giving them the tools and confidence to take their writing to the next level. That and tickets to Disney World as the grand prize!

However, while we constantly do our best to enable our future generations, the real heroes are our donors. As a 501 (c)(3) non-profit, we rely on the kindness and generosity of our benefactors to help us continue to educate our youths and support their ability to save for college. If you like the idea of helping young people educate each other, we welcome any and all donations. You can support us by donating through our website - <https://kidschoiceinc.org/donate-now/>. We sincerely thank our gracious donors for their contributions.

Thank you for taking the time to learn about Kids’ Choice.

Sincerely,

\*Whoever is signing\*